MARION GAMEL

Executive Coach

Non-Executive Director

Mentor

Business Writer

Public Speaker

Ex-CMO, X-Googler

Digital Leader since 2000: Google, Eventbrite...

Email: marion.gamel@gmail.com

LinkedIN: https://www.linkedin.com/in/mariongamel/

Website: www.mariongamel.com



Non Executive EXPERIENCE Director Executive Marion is an Executive Coach with 25 years of Coach CEO & CMO experience in entrepreneurship, luxury and digital. PLC Global COACHING expansion 1st CMO Role Global expansion Digital Marketing Pioneer Co-founder **⊘PCC** NG Magazine alexander mann Luxury industry in Paris **betsson** group Google Eventbrite **AdJLINK** UK & IE CHANEL ng India Middle East & Africa Guy Laroche Chloé 1992 1995 2000 2003 2012 2012 2016 2018 2020 1995 NOW 2000 2002 2010 2015 2018 NOW

COACHING CLIENTS





betsson group























































REFERENCESI

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HEAD OF FUNCTION, TWITTER

"Working with Marion has been a game changer in the way I am approaching my career and professional challenges. Marion's incredible professional experience is inspiring and provides a very pragmatic approach to the more complex professional challenges you could face. With very concrete action plans and a step by step approach, working with Marion has helped me to build the path from being an expert senior exec to being a legitimate global leader. Also Marion's deep care for my own success has been an incredible support."

Casumo

HEATHER COOPER, CMO, CASUMO

"Marion has been an invaluable sounding board, whose vast experience and unique coaching approach has been an empowering support for me as a leader.

She is always excited to roll up her sleeves and dig into projects or discuss sketches of organisational structures. With her perspective and feedback in the mix, I've gained both strength and comfort in navigating through complexity.

I've had the opportunity to work with several coaches in my career and Marion is, handsdown, the one I would continue to work with because of all that I have taken away from our sessions together."



JONATHAN LAHYATI, DIRECTOR, PROPERTY FINDER

"My encounter with Marion has been the ray of sunshine in my professional career. She enabled me to discover hidden strengths, reinforce my skills and made me realise my true potential. I would never have imagined how Executive Coaching could provide such a refocusing power. Becoming conscious of my aspirations and my inner resources helps me every day in making the right choices. I am eternally thankful for Marion's empathy, overall positivity, and detailed session notes, which serve as a compass."



DAVID MEINERTZ, FOUNDER AND CEO, ZAVA

"Marion started coaching a C-Level executive at Zava in 2015. The results were so positive that I asked her in 2017 to coach more executives in my company. Marion's approach is result-driven, structured and direct. Her extensive experience as a leader herself means that she knows the reality of being at the top of a company, the isolation, the tough decisions and the challenges, making her the perfect partner to drive transformation and growth."



NICK RAWLINGS, HEAD OF DIGITAL TRANSFORMATION, COVEA

"Marion coached me for twelve months as I was making the transition into a more senior leadership role at a time of substantial growth and change for our business. Her unique style of listening and asking direct challenging questions that make you think differently forces a focus on outcomes and results.

I came away from each session with clarity and real-world strategies and even though Marion is very skilled at pushing me out of my comfort zone I enjoyed every moment."

THE COACHING PROCESS

CHEMISTRY SESSION FEEDBACK REPORT Objectives setting

COACHING 2-3 Sessions/month FEEDBACK REPORT Monitoring process

COACHING 2-3 Sessions/month FEEDBACK REPORT Plan for the future